

NATIONAL HOME SHOW 2011



1 Yanic Simard takes a break from signing copies at the RENO & DECOR booth 2 Jim Caruk shares a moment with a fan 3 B Magazine and Active booth

Experts Share Design Ideas at the National Home Show

This spring, *RENO & DECOR* partnered with Interior Designers of Canada (IDC) at the National Home Show to instruct many of the 150,000 attendees on the basics of good design. By Sarah Malagerio-Bruno

Over 20 registered design experts shared their expertise during one-on-one consultations held at the *RENO & DECOR* exhibit – more than 400 guests signed up for the experience.

“I wanted to achieve a different look for my living room,” said Newmarket native Sandra Pikul. “I was very happy to have someone speak to me regarding my window-covering dilemma.”

Designer Hilary Nesbitt consulted with Pikul to focus on the client’s living room drapery to achieve a fresh take on the space. “I suggested adding panels to the living room drapery,” says Nesbitt. “Since there was no space beside one of the windows for the panels, both panels would have to cover the sheers equally on both ends, and a panel down the centre to balance out the end panels.”

And design options didn’t end with the consultation. Visitors to the show had the opportunity to sign up for one of the many build-it-yourself workshops presented by Jim Caruk’s BiY Learning Centers. The sessions covered everything from fixing a wire to building a house.

Caruk, along with celebrity designers

Yanic Simard and Jackie Morra, were also on hand to answer design questions and sign copies of their articles in *RENO & DECOR*.

At the *B Magazine* and *Active Adult* exhibit (sister publications to *RENO & DECOR*), guests explored living, health and beauty needs, in partnership with

Silverbeach Developments, enVy pillow and LNBF apparel.

The ever-popular “What’s Your Design Dilemma?” feature will return to the Toronto Fall Home Show at the Better Living Centre, September 22 – 25. Designers will once again be on hand to help you tackle your design dilemmas.

CONTEST WINNER

Congratulations to Sandra La Selva of Toronto!

Sandra won a \$25,000* kitchen makeover from *RENO & DECOR* and Jim Caruk’s BiY Learning Centers.

Sandra will work alongside Jim Caruk in this unique hands-on BiY opportunity to renovate her kitchen.

RENO & DECOR is proud to take part in this once-in-a-lifetime experience. Look for the feature story on this kitchen makeover in an upcoming issue of *RENO & DECOR*.

WE WOULD ALSO LIKE TO THANK THE GENEROUS COMPANIES WHO WILL BE CONTRIBUTING TO THE KITCHEN MAKEOVER:

- American Standard • BiY • Bosch • Cambria
- Designer Window Fashions • Dynamic Paint Products
- InSinkerator • Stanley Tools • Tiles Plus

*Approximate value