

toronto
INTERIOR DESIGN
group

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THE NEW YEAR LOOKS BRIGHT, BOLD AND TEXTURED
Yanic Simard, Toronto Interior Design Group, Shares
2010's Interior Design Trends

Ring out the old and ring in the new, this year, interior decor enthusiasts can expect to find timeless elements to create vivacious character for the home. Key trends include global influences, bright and vibrant colours, artistic pieces and textured layers. "The design direction for 2010 is brighter, bolder and exudes personality," says Yanic Simard, principal designer, Toronto Interior Design Group. "With a wealth of inspirations including eco-consciousness, the current economic situation and the influence of global design, home decor receives an eclectic facelift. Patterns, colours and textures for 2010 can be overwhelming but applying new elements in moderation will achieve a balance design."

2010's Top Design Trends

1. Global Influence



A key trend in 2010, global influenced décor, fuses Africa, Middle Eastern, and Eastern European elements to create a cultural chic look. Ethnic inspired patterned furniture and accessories include Stephen Burks African furniture, Chinese silk brocade pillows and Egyptian mother of pearl storage boxes. Breathing new life into the home, the global trend inspires a vibrant colour scheme that pops against a neutral backdrop. Green and brown earth

tone hues are great starting point to combine with lively shades of red, purple, and orange.



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THE NEW YEAR LOOKS BRIGHT, BOLD AND TEXTURED

-2-

Key colours on trend this year include Benjamin Moore's Teal Blast (2039-40), Pratt & Lambert's Chinese Orange (4-10) and General Paint's Conceal Purple (2455D). This global trend also presents patterns inspired by Islamic architecture in wallpaper, tiles and cushions to create a bold statement.



2. Fixating on Fixtures



Lighting fixtures receive an extreme makeover, adding distinctive character. While single pendant lighting saw popularity in recent years, grouped pendant fixtures take the stage creating a new way to set the mood for any space with limited access to natural light. Chandeliers reach new heights, suspended from the ceiling with bold coloured wires like red, to create a dramatic focal point. Invisible light switch panels are also key, allowing the paint colour on the wall or wallpaper to come through.

3. Creating a Mini Gallery

Interior design never looked so artistic. Incorporating elements with an artistic flair becomes a focus. Furniture sees new shapes and sizes with pieces inspired by fashion and architecture. Furniture designer, Fredrik Farg, contributes to the popularity of this trend developing pieces such as the Skyscraper, a magazine holder that emulates a city skyline. Featuring traditional art like Andy Warhol's well-admired pop art print screens are also on point creating a flamboyant focal point in a room.



4. Still Going Green



While eco-consciousness continues to grow, green remains a prominent trend but with an updated twist. Transforming recycled materials into decor accessories are one of the hottest trends this year.

...more

THE NEW YEAR LOOKS BRIGHT, BOLD AND TEXTURED

-3-

Reusing a bike wheel to create an oversized wall clock, constructing a lampshade out of unused hangers, and refinishing an old ping pong table to produce a new dining table are on point in creating an eco-chic look.



5. Luxurious Touches



Gold had its moment in the 70's, but makes a triumphant return this year offering a lavish look in faucets and cabinetry hardware. Also on trend are oversized porcelain tile offering elegant style to any kitchen and bathroom.

6. The Modular System

Easy to assemble and install, modular bathrooms and kitchens create modern and luxurious style. Independent, free-standing pieces of cabinetry can be assembled in a variety of ways to match with existing decor or to integrate into a new design. Existing or new, modular systems offer a clean and crisp look, with endless options for rearrangement throughout the year.



7. Matte Black is the New Stainless Steel



While 2010's colours and patterns may be overwhelming, matte black arrives to create a balance in the overall decor. Stainless steel takes a back seat as matte black becomes the new face for appliance finishes.

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THE NEW YEAR LOOKS BRIGHT, BOLD AND TEXTURED

-4-



The Toronto Interior Design Group was established in 2002 by Yanic Simard, Principal designer. Specializing in residential and commercial projects, the Toronto Interior Design Group offers a range of innovative interior designs including planning, purchasing, project management, and custom-designed furnishings, rugs, millwork and lighting. Unique designs developed by Yanic Simard and the Toronto Interior Design Group are often achieved through the combination of high and low, and old and new elements. The Toronto Interior Design Group has created unique designs for clients in Toronto, Montreal and Miami.

-30-

Media Note: High resolution images available upon request.

