



MONDAY, SEPTEMBER 13, 2010

TIFF 2010: | IT Lounge—The Celebrity-Gifting Suite

From September 9-15, NKPR Inc. hosts its celebrity-gifting suite, the It Lounge. This year, the It Lounge is transformed into the ultimate pop-up boutique by star Yanic Simard and his Toronto Interior Design Group. The best part of the lounge is that celebrities will help create awareness and raise funds of the It Lounge's official charity, Paul Haggis' Artist for Peace and Justice (APJ), an organization that provides clean water, food, medical care, and free high-quality education to the children of Haiti. Even better is that NKPR will donate \$5 for every new Twitter follower they get at www.twitter.com/natashankpr to APJ, till September 15th.

Celebrities are able to experience IT brands like Fila, RW&CO., Andrea Professionals, Ardell Lashes, Stila Cosmetics, MoroccanOil, Esprit, Acura, Goody, Sharpie, Dagmar Jewellery, Diane Lai skin care line, Kobo eReader, Baker Street and FIJI Water.

On opening day they welcomed Actress Lauren Lee Smith, Rookie Blue's Lyriq Bent, singer Matt Dusk, singer/songwriter Ash Koley, Actor Colin Mochrie and his wife Debra McGrath, TV host Trish Stratus, Singer Divine Brown, Actress Natalie Brown, Smallville actress Laura Vandervoort, North Shore actor Corey Sevier, photographer Caitlin Cronenberg, The Yonging and the Restless star Tonya Lee Williams, and singer, dancer and So You Think You Can Dance Canada judge Blake McGrath.



Trish Stratus

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CONTRIBUTORS

- Marc
- Richard

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I'M COMPETING TO WIN THE WORLD EXCLUSIVE TRAILER FOR THE LANVIN FOR H&M FASHION SHOW!



Matt Dusk



Lyriq Bent

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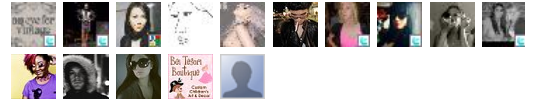
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LANVIN



Colin Mochrie & Deb McGrath



Blake McGrath

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